

NATURAL RESOURCES

- ▣ Agricultural land
- ▣ Geothermal springs in the village Dvorovi, 1350 metres deep, with the hyper thermal water temperature of 75°C and 7.5 litres / second capacity
- ▣ Drinking water
- ▣ Kaolin clay



The City of Bijeljina is circled by the rivers Sava (31 km) and Drina (63 km), both rich in sand and gravel.



The City of Bijeljina

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It's time for Bijeljina



BIJELJINA INVESTMENT POTENTIALS

WHY INVEST IN BIJELJINA?

- ☑ Favourable geographical position
- ☑ Convenient and easy access via roads, river ports, railway and air
- ☑ Qualified and competent work force
- ☑ Ready investment locations in industrial zones
- ☑ Competitive tax rates and customized incentives
- ☑ **Local government** - supportive at all stages of investment and committed to constant improvement of business environment
- ☑ **Natural resources** - thermal waters, waters, arable agricultural land
- ☑ Tradition and history in agriculture, food production, wood and metal processing
- ☑ Costs of energy and utilities among the lowest in Europe
- ☑ Regional educational, cultural and health-care centre
- ☑ Good and safe place to live

BASIC FACTS ABOUT THE CITY OF BIJELJINA

Area: 734 km²
 Population: 114.633
 GDP per capita €: 3.648 (data for 2014)
 Currency: BAM (BOSNIAN CONVERTIBLE MARK)
 Exchange rate (fixed to Euro): 1€ = 1.95583 BAM
 Number of employed persons: 20.017
 Number of small businesses: 3.100
 Number of companies: 942
 Number of secondary school pupils: 3.830 (data for 2016)
 Number of higher education students: 5.692 (data for 2016)
 Universities: 6
 Colleges: 23
 Secondary schools: 6
 Total available workforce: 14.118

Average gross salary: skilled workers 690 EUR, unskilled workers 430 EUR



TARGET SECTORS FOR INVESTMENTS

Bijeljina is an attractive investment destination for companies from a range of sectors, but in particular the sectors of:

AGRICULTURE

With 53.926 ha of quality arable land, 5.604 registered farms, 100 ha of greenhouse vegetable production, 1.500 ha under irrigation, Semberija is considered the most important agricultural area of BiH. The most abundant crops are cereals with 80% (wheat, corn, barley), vegetables with 8% (cabbage, watermelon, cucumber, peppers, tomato) and industrial crop and feed with 12% (sugar beet, tobacco, alfalfa) as well as animal origin products such as milk and meat.

FOOD PROCESSING INDUSTRY

Food processing has traditionally been one of the major industry sectors in Bijeljina. Several companies operate in this sector - "Sava-Semberija" (processing and preserving fruit and vegetables) and "Žitopromet" (flour milling and baking industry), as well as "Spektar-drink", "Tanasić" and

"Natura Food" (processing and preserving fruit and vegetables, production of spices). There are a vast number of small and medium enterprises engaged in the production of baking products. The largest companies in meat industry are "ZP komerc", "Leder" and "Globus", while "Dule" deals with milk processing. The modernly equipped Agriculture Institute having its seat in Bijeljina is of fundamental importance for future development of the food processing sector.

There are several feed producers in Semberija which have achieved the highest possible standards in the field, the standouts being "Savić company," "Rakić comerc", "Intergaj" and "Kiko". The company "Agro BN" is the only manufacturer of plant protection products in Republic of Srpska and BiH.

METAL PROCESING INDUSTRY

Several medium-sized metal industry companies have successfully accessed export markets. They operate in different metal-processing niches, from electrode and panel production, production of polymer components to moulding services.

CONSTRUCTION AND WOOD PROCESSING INDUSTRY

The production of construction materials, elements and components can be divided into several groups. The most prominent group is made of SMEs producing plastic and aluminium doors and windows, such as "Šuma-plast", "Jovix", "Prizma". The largest wood-processing plants produce wooden panels and semi-finished wood products. This group includes "Mega drvo", "BMD" and "Eurotimber." The company "Steco" is focusing on the production of environmentally-friendly prefabricated houses and log cabins. The most important civil engineering enterprises are "Trifunčević", "Buk promet", "Intergaj", "Brodac promet", "Graditelj", "Perić", "Rankom inženjering", "Necoms projekt", "Rimax invest".